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CONTACT:

Randy Stern
Green Group Media, LLC
800-975-9291 X.7
Rstern@greengroupmedia.com
www.greengroupmedia.com

Green Group Media Unveils PubHub **Find out what all the hubbub is about PubHub!**



Dallas, Texas – April 20, 2009 – PubHub is an innovative new service that converts a bar or restaurant's existing TVs into an interactive entertainment and communications system. PubHub is an exciting new way for bar and restaurant owners to interact with their customers - while increasing brand awareness, customer dwell time and revenues.

With PubHub, you can promote drink and food specials, while simultaneously displaying sports and entertainment news that cater to *your* customers and *your* establishment's needs.

“PubHub grabs your attention,” says Green Group Media Managing Partner, Randy Stern. “And because PubHub revolves around your business, you can get your patrons involved with your business via associated trivia, news and events that are happening right now, right at your bar.”

“Wouldn’t it be cool to be able to put a customer’s birthday wish on PubHub, or let your customers know that you have a charity golf outing next month and they can reserve a spot? Or inform them that happy hour is now from 5 p.m. To 7 p.m? Or show them related trivia questions while they're watching the big game on ESPN?”

The benefits of PubHub are numerous and will directly impact your bottom line, says Stern. “PubHub improves your company branding, and increases sales by letting your customers know exactly what you offer. When a patron watches ESPN, they are only watching the game. Why not take advantage of a captive audience already watching TV and sprinkle in some of your own bar promotions, entertainment and news? And because PubHub is so fun and appealing, you'll get longer customer dwell times – which equals more money spent in your establishment.

“Beyond that, you'll get increased foot traffic, increased customer retention and a boost in incremental purchases through a customized content program that shows your patrons what *they* are interested in. Other services offer a variety of national ads, but most are not directly related to your establishment. What do Monster.com and Despair.com ads do for you? Audi, iPod and American Apparel ads don’t sell drinks! PubHub, though, builds content to support your bottom line by feeding information and local entertainment pertinent to your bar and its patrons. That's the PubHub difference.” There are other broadcast systems available to proprietors – but they use your TVs to make money for themselves. PubHub allows you to use your existing TVs to make money for *you*.

PubHub is affordable and easy to use:

- Green Group Media is currently offering PubHub on an obligation-free, 30-day trial period – with installation included.
- PubHub works on any channel available to your bar, and content is managed by BOTH you and PubHub.
- You control when PubHub is broadcasted on your TV’s. It’s that simple.
- Content management, support and warranty services are all included as part of PubHub's flat monthly rate.
- Your monthly investment covers PubHub on up to 5 TVs.
- Call today for a free evaluation as to whether PubHub can be installed in your bar or restaurant.

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About Green Group Media __ Green Group Media is a full service digital advertising company. We specialize in implementing cost effective, energy efficient and environmentally friendly LED and LCD signage solutions. To find out how to get started, please contact Randy Stern at Green Group Media, toll_free at 800.795.9291 ext. 7 or rstern@greengroupmedia.com.