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Green Group Media Unveils GoLite Mobile LED Displays

Dallas, Texas – April 7, 2009 -- The GoLite is a self contained mobile LED display that brings big screen, live video impact to any location or event. The GoLite LED display is completely rain proof and boasts over 4.4 trillion colors of dynamic HD video quality. Whether your upcoming event is an on-premise promotion, live concert or sporting event, GoLite is a fully integrated mobile LED video solution featuring a turn-key video production suite with multiple camera and output capabilities.

“Have you ever wished you had a huge “Jumbotron” for your next event?” asks Green Group Media Managing Partner, Randy Stern. “The GoLite makes that dream come true.” GoLite displays are available in three sizes – all in HD 16:9 aspect ratio – and setup is a snap. GoLite’s hydraulic lift can be raised to over ten feet off the ground with a push of a button and fully operational in 20 minutes.

GoLite provides tremendous flexibility says Stern, “We designed GoLite for our clients who have multiple uses for a single video display, or do not have a need for an LED display 24/7/365. Unlike the LED displays we build which are stationary, GoLite is perfect for weekend music festivals, tent sales events, and especially for schools. It can go from a pep rally Friday afternoon, to a football game Friday night, then to a baseball diamond Saturday morning and commencement Sunday morning.”

“Thanks to the GoLite display system, we were able to purchase an advertising tool that is like a having a giant TV set showing only our advertisements. And since it’s portable, we have monetized our investment over several properties by moving it from store to store as needed.”

*Rick Cherry
President, Classic Cars
Philadelphia, PA.*

GoLite’s flexibility makes it a perfect solution for many applications, including;

- Live Sporting Events and Tailgate Parties
- Live Concerts and Video Productions



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providing full service digital advertising solutions

- Car Dealership “Big Tent” Sales and Weekend Promotions
- Advertising and Marketing
- Tradeshow and Expo Events
- And many more...

GoLite displays are available for rental or sale, and are completely self-contained and engineered to withstand harsh weather and over-the-road travel conditions.

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About Green Group Media -- Green Group Media is a full service digital advertising company. We specialize in implementing cost effective, energy efficient and environmentally friendly LED and LCD signage solutions. To find out how to get started, please contact Randy Stern at Green Group Media, toll-free at 800.795.9291 ext. 7 or rstern@greengroupmedia.com.